

Read Free The Lords Of Strategy Secret Intellectual History New Corporate World Walter Kiechel Iii Pdf For Free

Hidden Histories of Pakistan **Sep 08 2021** Examines the role of progressive Muslim intellectuals in the Pakistan movement through the lens of censorship.

The Idea of the Muslim World **Jan 12 2022** "Superb... A tour de force." —Ebrahim Moosa
"Provocative... Aydin ranges over the centuries to show the relative novelty of the idea of a Muslim world and the relentless efforts to exploit that idea for political ends." —Washington Post
When President Obama visited Cairo to address Muslims worldwide, he followed in the footsteps of other politicians who have taken the existence of a unified global Muslim community for granted. But Aydin explains in this provocative history, it is a misconception to think that the world's 1.5 billion Muslims constitute a single entity. How did this belief arise, and why is it so widespread? The Idea of the Muslim World considers its origins and reveals the consequences of its enduring allure. "Modern today's media commentary traces current trouble in the Middle East back to the emergence of 'artificial' nation states after the fall of the Ottoman Empire... According to this narrative... today's unrest is simply a belated product of that mistake. The Idea of the Muslim World is a bracing antidote to such simplistic conclusions." —Times Literary Supplement
"It is here that Aydin's book proves itself valuable: by revealing how the racial, civilizational, and political biases that emerged in the nineteenth century shape contemporary visions of the Muslim world." —Foreign Affairs

The One Device **Jun 24 2020** The secret history of the invention that changed everything—and is now the most profitable product in the world. NATIONAL BESTSELLER
Shortlisted for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read
"The One Device is a tour de force, with a fast-paced edge and heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk
"A stunning book. You will never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of Disrupted Odds
As you read this, an iPhone is within reach. But before Steve Jobs introduced it to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino—through his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside One Infinite Loop to 19th century France, from WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep into Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that transformed the world work-touch screens, motion trackers, and even AI—made their way into our pockets. The One Device is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold story of the years in the making, of the device that changed everything.

Essays on the Intellectual History of Economics **Oct 29 2020** Ranking among the most distinguished economists and scholars of his generation, Jacob Viner is best remembered for his work in institutional economics and in the history of economic thought. Mark Blaug, in his Great Economists Since 1800 (Cambridge, 1985) remarked that Viner was "quite simply the greatest historian of economic thought that ever lived." Never before, however, have Viner's important contributions to the intellectual history of economics been collected into one convenient volume. This book performs this valuable service to scholarship by reprinting Viner's classic essays on such topics as Adam Smith and laissez-faire

intellectual history of laissez-faire, and power versus plenty as an objective of foreign policy in the seventeenth and eighteenth centuries. Also included are Viner's penetrating and previously unpublished Wabash College lectures. "Jacob Viner was one of the truly great economists of this century, a teacher and scholar. This collection ... covers a wide range with special emphasis on the history of his thought. Today's economists will find [the essays] just as thought-provoking and as illuminating as his contemporaries. They have aged very well indeed."--Milton Friedman, Hoover Institution "Jacob Viner was a great and original economic theorist. What is rarer, Viner was a learned scholar. What is still rarer, Viner was a wise scientist. This new anthology of his writings on intellectual history is a gem having in every economist's library--to sample at intervals over the years in the reasoned hope that Viner's wisdom will rub off on the reader and for the pleasure of his writing."--Paul A. Samuelson "I am frankly jealous of those who will be reading Viner's essays for the first time, marvelling at his learning, amused by his dry wit, instructed by his wisdom. But although I cannot share their joy at the discovery, I shall be able to savor the subtleties that emerge from rereading these splendid essays."--George J. Stigler, University of Chicago "This volume will be a treat for the reader who appreciates scholarship, felicitous use of language, and the workings of a great mind. The Wabash lectures are gems, and the introduction by Douglas Irwin contributes significantly to our understanding of Viner's accomplishments."--William J. Baumol, Princeton University/New York University Original published in 1991. The Princeton Legacy Library uses the latest print-on-demand technology to make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

February 2020 "Running alongside the mainstream of Western intellectual history there is another current which, in a very real sense, should take pride of place, which for the last few centuries has occupied a shadowy, inferior position, somewhere under the surface. This "other" stream forms the subject of Gary Lachman's epic history and analysis, *The Secret History of the Western World*. In this clarifying, accessible, and fascinating study, the acclaimed historian explores the Western esoteric tradition--a thought movement with ancient roots and modern resonance which, in a broad sense, regards the cosmos as a living, spiritual, meaningful being and human beings having a unique obligation and responsibility in it. The historical roots of our "counter tradition" which Lachman explores, have their beginning in Alexandria around the time of Christ. It was then that we find the first written accounts of the ancient tradition, which had earlier been passed on orally in this remarkable city, filled with teachers, philosophers, and mystics from Egypt, Greece, Asia, and other parts of the world, in a multi-cultural, multi-faith, and pluralistic society, a synthesis took place of a creative blending of different ideas and visions, which gave the hidden tradition the eclectic character it retains today."--Publisher's description.

April 2021 "Perhaps Hermeticism has fascinated so many people precisely because it has made it possible to produce many analogies and relationships to other traditions: to Platonism in its many varieties, to Stoicism, to Gnostic ideas, and even to certain Aristotelian doctrines. The Gnostic, the esoteric, the Platonist, or the deist has each been able to find something familiar in the writings. One just had to have a penchant for remote antiquity, for a Golden Age, in order for Hermeticism, with its aura of an ancient Egyptian revelation, to have achieved such outstanding success."--from the Introduction *Hermes Trismegistus*, "thrice-great Hermes" the result of the amalgamation of the wisdom gods Hermes and Thoth and is one of the most enigmatic figures of intellectual history. Since antiquity, the legendary "wise Egyptian" has been considered the

several mystical and magical writings on such topics as alchemy, astrology, medicine, and the transcendence of God. Philosophers of the Renaissance celebrated Hermes Trismegistus as the father of philosophy, Freemasons called him their forefather, and Enlightenment thinkers championed religious tolerance in his name. To this day, Hermes Trismegistus is one of the central figures of the occult—his name is synonymous with the esoteric. In this scholarly yet accessible introduction to the history of Hermeticism and its mythical founder, Florian Ebeling provides a concise overview of the Corpus Hermeticum and other writings attributed to Hermes. He traces the impact of Christian and Muslim versions of the figure in medieval Europe, the power of Hermeticism and Paracelsian knowledge in Renaissance thought, the relationship to Pietism and to Freemasonry in early modern Europe, and the relationship to esotericism and semiotics in the modern world.

The Big Test Aug 27 2020 Surveys the history of educational testing in the United States, and the ideas, the people, and the politics behind the system.

Spinal Catastrophism Jun 05 2021 The historical continuity of spinal catastrophism, traced across multiform encounters between philosophy, psychology, biology, and geology. Drawing on cryptic intimations in the work of J. G. Ballard, Georges Bataille, William Burroughs, André Leroy-Gourhan, Elaine Morgan, and Friedrich Nietzsche, in the late twentieth century Daniel Barker formulated the axioms of spinal catastrophism: If human morphology, upright posture, and the possibility of language are the ramified accidents of natural history, then psychic ailments are ultimately afflictions of the body which itself is a scale model of biogenetic trauma, a portable map of the catastrophic events of evolution that atrocity exhibition of evolutionary traumata, the sick orthograde talking mammal. Tracing the provenance through the biological notions of phylogeny and "organic memory" that fueled early psychoanalysis, back into idealism, nature philosophy, and romanticism, and across multiform encounters between philosophy, psychology, biology, and geology, Thomas Moynihan reveals the historical continuity of spinal catastrophism. From psychoanalysis and myth to geology and neuroanatomy, from bioanalysis to chronopathy, from spinal colonies of proto-minds to the retroparasitism of the CNS, from "railway spine" to Elizabeth Taylor's lost gill-slits, this extravagant comprehensive philosophical adventure uses the spinal cord as a guiding thread to rediscover the pathways in modern thought. Moynihan demonstrates that, far from being a fanciful notion obsolete by advances in biology, spinal catastrophism dramatizes fundamental philosophical problematics of time, identity, continuity, and the transcendental that remain central to any attempt to reconcile human experience with natural history.

The Scroll of Secrets Mar 02 2021 Concealed for two centuries and known only to a select individual in each generation, the Scroll of Secrets is the hidden Messianic vision of R. Nachman of Breslav. In its being written in an encoded language, with acronyms and abbreviations, after a clarification and cautious reconstruction of what can be decoded, the author has prepared a volume that presents the reader with an exalted Messianic vision. The book marks a turning point in our understanding of Nachman's spiritual world and initiates a renewed discussion of an intriguing Hasidism that extends to scholars and broad circles within the Jewish and Israeli publics. The reader is presented with an enticement and enticing vision of the eschatological End of Days that contains song and prayer, Torah, messianic longings, and love and compassion for every man.

Summary of Walter Kiechel's The Lords of Strategy Aug 16 2022 Please note: This is a companion version & not the original book. Sample Book Insights: #1 The rise of strategy as the framework through which companies understand what they're doing and want to do has eclipsed any other change in the intellectual landscape of business over the past fifty years. #2 The secret intellectual history of the corporate world is as much about the challenges companies faced, from competing with the Soviets in the 1970s to surviving a crisis in the global financial system in the twenty-first century. #3 T

revolution was led by management consultants, who were able to put together all the elements that determined a company's corporate fate. They lacked a rigorous sense of the dynamics of competition, though. #4 The book is an essay rather than a history, meaning it incorporates the personal observations of the author. It is an account of the ideas behind the strategy revolution, and includes interviews with several of the lords of strategy.

The Firm Jul 06 2021 A behind-the-scenes, revelatory history of the controversial consulting firm McKinsey & Company traces its decades-long influence in both business and political arenas, citing its role in the establishment of mainstream practices and modern understandings about capitalism while evading the failures that have compromised its reputation. 60,000 first printing.

The Lords of Strategy Feb 25 2023 Journalist and editor Walter Kiechel recounts the birth and evolution of strategy, arguably the most influential business paradigm of the past half century, and the trials and triumphs of the disruptors who invented it.

The Secret of Apollo May 04 2021 Winner of the Emme Award for Astronautical Literature from the American Astronautical Society How does one go about organizing something as complicated as a strategic-missile or space-exploration program? Stephen B. Johnson here explores the answer in systems management—in a groundbreaking study that involves Air Force planners, scientists, technical specialists, and, eventually, bureaucrats. Taking a comparative approach, Johnson focuses on the theory, or intellectual history, of "systems engineering" as such, its origins in the Air Force's C-141 and ICBM efforts, and its migration to not only NASA but the European Space Agency. Exploring the economics and politics of aerospace development and weapons procurement, Johnson examines how scientists and engineers created the systems management process to coordinate large-scale technology development and how managers and military officers gained control of that process. "Those funding the program demanded results," Johnson explains. "In response, development organizations created what few expected and what even fewer wanted—a bureaucracy for innovation. To begin to understand this apparent contradiction in terms, we must first understand the exacting nature of space technology and the concerns of those who create them."

A Secret History of Christianity Dec 19 2019 Christianity is in crisis in the West. The Inklings friends C.S. Lewis and J.R.R. Tolkien, Owen Barfield, analysed why. He developed an account of our spiritual predicament that is radical and illuminating. Barfield realized that the human experience of life changes fundamentally over periods of cultural time. Our perception of nature, the cosmos and the divine changes dramatically across history. Mark Vernon uses this startling insight to tell the inner story of 3000 years of Christianity, beginning from the earliest Biblical times. Drawing, too, on the latest scholarship and spiritual questions of our day, he presents a gripping account of how Christianity constellated a new perception of what it is to be human. For 1500 years, this sense of things has sustained many lives, though it fell into crisis with the Reformation, scientific revolution and Enlightenment. The story does not stop there. Barfield realised that there is meaning in the disenchantment and alienation experienced by many people today. It is part of a process that is remaking our sense of participation in the life of nature, the cosmos and the divine. It's a new stage in the evolution of human consciousness.

Occult America Mar 22 2020 Traces America's unique relationship with occult movements and thinkers, providing meticulously researched coverage of such topics as the Freemasonry, Spiritism and transcendentalism movements; the origins of the Ouija board; and the practices of famous historical figures.

The Secret History of Kindness: Learning from How Dogs Live Nov 10 2021 An intimate, surprising look at man's best friend and what the leading philosophies of dog training teach us about ourselves. Years back, Melissa Holbrook Pierson brought home a border collie named Mercy, without a contract.

how to get her to behave. Stunned after hiring a trainer whose immediate rapport with Mercer was magical, Pierson began delving into the techniques of positive reinforcement. She made her way to B.F. Skinner, the behavioral psychologist who started it all, the man who could train a pigeon to do tricks in minutes and whose research on how behavior is acquired has ramifications for military dolphin trainers, athletes, dancers, and, as he originally conceived, society at large. To learn more, Pierson travels with a host of fascinating animal behaviorists, going behind the scenes to witness the relationships between trainers and animals at the National Zoo in Washington, DC, and to the in-depth seminar Clicker Expo where all the dogs but hers seemed to be learning new tricks. The often startlingly revealing what became of a pathbreaking scientist's work is interwoven with a more personal tale of how to understand the foreign species with whom we are privileged to live. Pierson draws surprising connections in her exploration of how kindness works to motivate all animals, including the human. **Liberal Fascism** (July 26, 2020) "Fascists," "Brownshirts," "jackbooted stormtroopers"—such are the insults typically hurled at conservatives by their liberal opponents. Calling someone a fascist is the fastest way to shut them up, defining their views as beyond the political pale. But who are the fascists in our midst? *Liberal Fascism* offers a startling new perspective on the theories and practices that define fascist politics. Replacing conveniently manufactured myths with surprising and enlightening research, Jonah Goldberg reminds us that the original fascists were really on the left, and that presidents from Woodrow Wilson to FDR to Hillary Clinton have advocated policies and principles remarkably similar to those of Hitler's National Socialism and Mussolini's Fascism. Contrary to what most people think, the Nazis were ardent socialists (hence the term "National socialism"). They believed in universal health care and guaranteed jobs. They confiscated inherited wealth and spent vast sums on public education. They purged the church from public policy, promoted a new form of pagan spirituality, and inserted the authority of the state into every nook and cranny of daily life. The Nazis declared smoking, supported abortion, euthanasia, and gun control. They loathed the free market, provided generous pensions for the elderly, and maintained a strict racial quota system in their universities—where campus speech codes were all the rage. The Nazis led the world in organic food and alternative medicine. Hitler was a strict vegetarian, and Himmler was an animal rights activist. These striking parallels mean that today's liberals are genocidal maniacs, intent on conquering the world and imposing a new racial order? Not at all. Yet it is hard to deny that modern progressivism and classical fascism shared the same intellectual roots. We often forget, for example, that Mussolini and Hitler had many admirers in the United States. W.E.B. Du Bois was inspired by Hitler's Germany, and Irving Berlin praised Mussolini in song. Many fascist tenets were espoused by American progressives like John Dewey and Woodrow Wilson, and FDR incorporated fascist policies in the New Deal. Fascism was an international movement that appeared in different forms in different countries, dependent on the vagaries of national culture and temperament. In Germany, fascism appeared as genocidal racial nationalism. In America, it took a "friendlier," more liberal form. The modern heirs of this "friendlier fascist" tradition include the New York Times, the Democratic Party, the Ivy League professors, and the liberals of Hollywood. The quintessential Liberal Fascist isn't an SS storm trooper; it is a first-grade school teacher with an education degree from Brown or Swarthmore. These assertions may seem strange to modern ears, but that is because we have forgotten what fascism is. In this angry, smart, contentious book, Jonah Goldberg turns our preconceptions inside out and shows us the true meaning of Liberal Fascism.

Surveillance Valley (Jan 20, 2020) Featured as a Guardian Long Read in December 2018 EVERYTHING WE HAVE BEEN TOLD ABOUT THE DEMOCRATIC NATURE OF THE INTERNET IS A MARKETING PLOY. As the Cambridge Analytica scandal has shown, private corporations consider it their right to use our data (and by extension, us) whichever way they see fit. Tempted by the

organisational and diagnostic tools, we have allowed private internet corporations access to the intimate corners of our lives. But the internet was developed, from the outset, as a weapon. In tracing the hidden origins of many internet corporations and platforms, Levine shows that this is a fundamental bug of the online experience. Conceived as a surveillance tool by ARPA to control insurgents during the Vietnam War, the internet is now essential to our lives. This book investigates the troubling and unavoidable truth of its history and the unfathomable power of the corporations who now manage it. Without this book, your picture of contemporary society will be missing an essential piece of the puzzle.

The Secret History of Emotion Oct 11 2021 Princess Diana's death was a tragedy that provoked mourning across the globe; the death of a homeless person, more often than not, is met with indifference. How can we account for this uneven distribution of emotion? Can it simply be explained by the prevailing scientific understanding? Uncovering a rich tradition beginning with Aristotle, *The Secret History of Emotion* offers a counterpoint to the way we generally understand emotions today. A radical rereading of Aristotle, Seneca, Thomas Hobbes, Sarah Fielding, and Judith Butler, among others, Daniel M. Gross reveals a persistent intellectual current that considers emotions as political phenomena. In Gross's historical analysis of emotion, Aristotle and Hobbes's rhetoric show that passions do not stem from some inherent, universal nature of men and women, but rather are conditioned by power relations and social hierarchies. He follows up with consideration of how passions are distributed to some people but not to others using the Roman Stoics as a guide. Contemporary theorists like Judith Butler, meanwhile, explain to us how psyches are shaped by power. To supplement his argument, Gross also provides a history and critique of the dominant modes of understanding emotions, expressed in Darwinism and neurobiology, in which they are considered organic, pre-formed feelings independent of social circumstances. The result is a convincing work that rescues the study of the passions from science and returns it to the humanities and the art of rhetoric.

The Bomb Oct 17 2019 From the author of the classic *The Wizards of Armageddon* and Pulitzer Prize finalist comes the definitive history of American policy on nuclear war—and Presidents' actions during nuclear crises—from Truman to Trump. Fred Kaplan, hailed by *The New York Times* as "a rare combination of defense intellectual and pugnacious reporter," takes us into the White House Situation Room, the Joint Chiefs of Staff's "Tank" in the Pentagon, and the vast chambers of Strategic Studies to bring us the untold stories—based on exclusive interviews and previously classified documents—of what America's presidents and generals have thought about, threatened, broached, and just barely avoided nuclear war from the dawn of the atomic age until today. Kaplan's historical research and deep reporting will stand as the permanent record of politics. Discussing theories that have dominated the nightmarish scenarios from Hiroshima and Nagasaki, Kaplan presents the unthinkable in terms of nuclear destruction and demonstrates how the nuclear war reality will not go away, regardless of the consequences.

Trade Secrets Feb 01 2021 During the first decades of America's existence as a nation, private inventors, voluntary associations, and government officials encouraged the smuggling of European inventions to the New World. At the same time, the young republic was developing policies that established standards for protecting industrial innovations. This book traces the evolution of America's contradictory approach to intellectual property rights from the colonial period to the age of Jackson. During the seventeenth and early eighteenth centuries Britain shared technological innovations selectively with its American colonies. It became less willing to do so once America's fledgling industries grew more competitive. After the Revolution, the leaders of the republic supported the importation of European technology in order to promote the economic strength and political independence of the new nation. By the middle of the nineteenth century, the United States became a leader among

industrializing nations and a major exporter of technology. It erased from national memory its piracy and became the world's foremost advocate of international laws regulating intellectual property.

Eranos Nov 22 2022 Every year since 1933 many of the world's leading intellectuals have met at Eranos in Ascona, Switzerland, to discuss the latest developments in philosophy, history, art and science and, in particular, to explore the mystical and symbolic in religion. The Eranos Meetings - named after the Greek word for banquet where the guests bring the food - constitute one of the most important gatherings of the twentieth century. The book presents a set of portraits of some of the century's most important thinkers, all participants at Eranos: Carl Jung, Erich Neumann, Mircea Eliade, Martin Buber, Walter Hasencamp, Otto, Paul Tillich, Gershom Scholem, Herbert Read, Joseph Campbell, Erwin Schrodinger, Karl Kerényi, D.T. Suzuki, and Adolph Portmann. The volume presents a critical appraisal of the views of these men, how the exchange of ideas encouraged by Eranos influenced each, and examines the attraction of these esotericists towards authoritarian politics.

Freedom Betrayed Apr 22 2020 Herbert Hoover's "magnum opus"—at last published nearly fifty years after its completion—offers a revisionist reexamination of World War II and its cold war aftermath. Hoover offers his frank evaluation of Roosevelt's foreign policies before Pearl Harbor and policies during the war, as well as an examination of the war's consequences, including the expansion of the Soviet empire at war's end and the eruption of the cold war against the Communists.

Secret City Nov 29 2020 The New York Times Bestseller "Not since Robert Caro's Years of Lyndon Johnson have I been so riveted by a work of history. Secret City is not gay history. It is American history." —George Stephanopoulos Washington, D.C., has always been a city of secrets. Few have been more dramatic than the ones revealed in James Kirchick's Secret City. For decades, the specter of homosexuality haunted Washington. The mere suggestion that a person might be gay destroyed reputations, ended careers, and ruined lives. At the height of the Cold War, fear of homosexuality became intertwined with the growing threat of international communism, leading to a purge of homosexuals and lesbians from the federal government. In the fevered atmosphere of political Washington, "too loathsome to mention" held enormous, terrifying power. Utilizing thousands of pages of declassified documents, interviews with over one hundred people, and material unearthed from presidential libraries and archives around the country, Secret City is a chronicle of American political history like no other. Beginning with the tragic story of Sumner Welles, Franklin Delano Roosevelt's brilliant diplomatic advisor and the man at the center of "the greatest national scandal since the existence of the United States," James Kirchick illuminates how homosexuality shaped each successive presidential administration through the end of the twentieth century. Cultural and political anxiety over homosexuality sparked a decades-long witch hunt, impacting everything from the rivalry between the CIA and the FBI to the ascent of Joseph McCarthy, the struggle for Black civil rights, and the rise of the conservative movement. Among other revelations, Kirchick tells of the World War II-era gay spymaster who pioneered seduction as a tool of American espionage, the devoted aide whom Lyndon Johnson abandoned a son yet abandoned once his homosexuality was discovered, and how allegations of a "homosexual ring" controlling Ronald Reagan nearly derailed his 1980 election victory. Magisterial in scope and intimate in detail, Secret City will forever transform our understanding of American history.

The Secret History in Literature, 1660-1820 2022 Secret history, with its claim to expose the hidden secrets of state and the sexual intrigues of monarchs and ministers, alarmed and thrilled readers in Europe and America from the mid-seventeenth to the mid-nineteenth century. Scholars have recognized for some time the important position that the genre occupies within the literary and political culture of the Enlightenment. Of interest to students of British, French and American literature, as well as to students of intellectual history, this new volume of essays demonstrates for the first time the extent

history's interaction with different literary traditions, including epic poetry, Restoration drama, periodicals, and slave narratives. It reveals secret history's impact on authors, readers, and the trade in England, France, and America throughout the long eighteenth century. In doing so, it is a case study for approaching questions of genre at moments when political and cultural shifts challenge traditional generic categories.

Cubed Apr 15 2022 A New York Times Notable Book • Daily Beast Best Nonfiction of 2014 • In Magazine's Most Thought-Provoking Books of the Year "Man is born free, but he is everywhere in cubicles." How did we get from Scrooge's office to "Office Space"? From bookkeepers in dark countinghouses to freelancers in bright cafes? What would the world be like without the very office cabinet? What would the world be like without the office at all? In *Cubed*, Nikil Saval chronicles the evolution of the office in a fascinating, often funny, and sometimes disturbing anatomy of the collar world and how it came to be the way it is. Drawing on the history of architecture and as well as a host of pop culture artifacts—from *Mad Men* to *Dilbert* (and, yes, *The Office*)—and in time from the earliest clerical houses to the surprisingly utopian origins of the cubicle to the campuses of Silicon Valley, *Cubed* is an all-encompassing investigation into the way we work, do it the way we do (and often don't like it), and how we might do better.

What is the History of the Book? Apr 14 2022 James Raven, a leading historian of the book, offers a fresh and accessible guide to the global study of the production, dissemination and reception of books and printed texts across all societies and in all ages. Students, teachers, researchers and general readers will benefit from the book's investigation of the subject's origins, scope and future directions. Based on original research and a wide range of sources, *What is the History of the Book?* shows how book history crosses disciplinary boundaries and intersects with literary, historical, media, library conservation and communications studies. Raven uses examples from around the world to explore different traditions in bibliography, palaeography and manuscript studies. He analyses book history's growing global ambition and demonstrates how the study of reading practices opens up new insights into social history and the history of knowledge. He shows how book history is contributing to debates on intellectual and popular culture, colonialism and the communication of ideas. The first global, accessible introduction to the field of book history from ancient to modern times, *What is the History of the Book?* is essential reading for all those interested in one of society's most important cultural artefacts.

Roads Not Taken May 24 2020 A journalist, diplomat, and writer, William Christian Bullitt (1891–1967) negotiated with Lenin and Stalin, Churchill and de Gaulle, Chiang Kai-shek and Golda Meir. He took part in the talks that ended World War I and those that failed to prevent World War II. His former disciples led American diplomacy into the Cold War, Bullitt became an early enthusiast of the European Union. From his early (1919) proposal of disassembling the former Russian Empire into dozens of independent states, to his much later (1944) advice to land the American troops in Sicily rather than in Normandy, Bullitt developed a dissenting vision of the major events of his era. A connoisseur of American politics, Russian history, Viennese psychoanalysis, and French wine, Bullitt was also the author of two novels and a number of plays. A friend of Sigmund Freud, Bullitt collaborated with him a sensational biography of President Wilson. A friend of Bullitt, Mikhail Bulgakov depicted him as the devil figure in *The Master and Margarita*. Taking seriously Bullitt's projects and for this book portrays him as an original thinker and elucidates his role as a political actor. His roads were not taken, but the world would have been different if Bullitt's warnings had been heeded. His book suggests powerful though lost alternatives to the catastrophic history of the twentieth century. Drawing on Bullitt's unpublished papers and diplomatic documents from the Russian archives, this new biography presents Bullitt as a truly cosmopolitan American, one of the first politicians of the global era.

human ideas and choices, Bullitt's projects and failures among them, that have brought the world to its current state.

Against the Modern World Dec 23 2022

The Cambridge History of Judaism: Volume 2, The Hellenistic Age 2020 Vol. 4 covers the late Roman period to the rise of Islam. Focuses especially on the growth and development of rabbinic Judaism and of the major classical rabbinic sources such as the Mishnah, Jerusalem Talmud, Babylonian Talmud and various Midrashic collections.

The Secret History of Home Economics: How Trailblazing Women Harnessed the Power of Home Changed the Way We Live Aug 07 2021 The surprising, often fiercely feminist, always fascinating, barely known, history of home economics. The term "home economics" may conjure traumatic memories of lopsided hand-sewn pillows or sunken muffins. But common conception obscures the revolutionary science of better living. The field exploded opportunities for women in the 20th century by reducing domestic work and providing jobs as professors, engineers, chemists, and businesspeople. And it has something to teach us today. In the surprising, often fiercely feminist, always fascinating *The Secret History of Home Economics*, Danielle Dreilinger traces the field's roots from Black colleges to Eleanor Roosevelt to Okinawa, from a Betty Crocker brigade to DIY tech. These women—and they were mostly women—became chemists and marketers, studied nutrition and exercise, tested parachutes, created astronaut food, and took bold steps in childhood development and education. Home economics followed the currents of American culture even as it shaped it. Dreilinger brings forward the racism within the movement along with the strides taken by women of color who were influential leaders and innovators. She also looks at the personal lives of home economics' women, as they chose to be single, share lives with other women, or try for egalitarian marriages. This groundbreaking and engaging history restores a denigrated subject to its rightful importance, as it reminds us that everyone should learn how to cook a meal, balance their act, and fight for a better world.

Modern European Intellectual History Dec 31 2020 This non-technical introduction to modern European intellectual history traces the evolution of ideas in Europe from the turn of the 19th century to the modern day. Placing particular emphasis on the huge technological and scientific changes that have taken place over the last two centuries, David Galaty shows how intellectual life has been driven by the conditions and problems posed by this world of technology. In everything from theories of behavior to studies in metaphysics, the technologically-based modern world has stimulated a host of competing theories and intellectual systems, often built around the opposing notions of 'the power of the individual' versus collectivist ideals like community, nation, tradition and transcendent experience. In an accessible, jargon-free style, *Modern European Intellectual History* unpicks these debates and historically analyses how thought has developed in Europe since the time of the French Revolution. Among other topics, the book explores: * The Kantian Revolution * Feminism and the Suffrage Movement * Socialism and Marxism * Nationalism * Structuralism * Quantum theory * Development in the Arts * Postmodernism * Big Data and the Cyber Century Highly illustrated with 80 images, 10 tables, and further supported by an online Instructor's Guide, this is the most important resource on modern European intellectual history available today.

The Secret History Oct 09 2021 A READ WITH JENNA BOOK CLUB PICK • INTERNATIONAL BESTSELLER • A contemporary literary classic and "an accomplished psychological thriller ... absolutely chilling" (Village Voice), from the Pulitzer Prize-winning author of *The Goldfinch*. Under the influence of a charismatic classics professor, a group of clever, eccentric misfits at a New England college discover a way of thought and life a world away from their banal contemporaries. But their search for the transcendent leads them down a dangerous path, beyond human constructs of

"A remarkably powerful novel [and] a ferociously well-paced entertainment.... Forceful, cerebral, impeccably controlled." —The New York Times

Modern Mind Sep 20 2022 Presents a survey of the ideas, discoveries, individuals, and cultural expressions that comprise the intellectual history of the twentieth century.

Cultures in Collision and Conversation Nov 17 2019 Berger addresses three broad themes in Jewish intellectual history: Jewish approaches to cultures external to Judaism and the controversies by this issue in medieval and modern times; the impact of Christian challenges and differing philosophical orientations on Jewish interpretation of the Bible; and Messianic visions, movements, and debates from antiquity to the present.

History as Mystery Jun 17 2022 In a lively challenge to mainstream history, Michael Parenti does battle with a number of mass-marketed historical myths. He shows how history's victors distort and suppress the documentary record in order to perpetuate their power and privilege. And he details how historians are influenced by the professional and class environment in which they work. On themes ranging from antiquity to modern times, from the Inquisition and Joan of Arc to the anti-bias of present-day history books, *History as Mystery* demonstrates how past and present can challenge each other and how history can be a truly exciting and engaging subject. "Michael Parenti, always provocative and eloquent, gives us a lively as well as valuable critique of orthodoxy posing as 'history.'"—Howard Zinn, author of *A People's History of the United States* "Deserves to become an instant classic." —Bertell Ollman, author of *Dialectical Investigations* Those who keep secrets and lie about it, condemn us to repeat it. Michael Parenti unveils the history of falsified history from the early Christian church to the present: a fascinating, darkly revelatory tale." —Daniel Ellsberg, author of *The Pentagon Papers* "Solid if surely controversial stuff."—Kirkus Michael Parenti, PhD Yale, is an internationally known author and lecturer. He is one of the nation's leading progressive political analysts. He is the author of over 275 published articles and twenty books, including *Against Dirty Truths*, and *Blackshirts and Reds*. His writings are published in popular periodicals, scholarly journals, and his op-ed pieces have been in leading newspapers such as the *New York Times* and the *Angeles Times*. His informative and entertaining books and talks have reached a wide range of audiences in North America and abroad.

A Secret History of Consciousness Oct 21 2022 For the last four centuries, science has tried to account for everything in terms of atoms and molecules and the physical laws they adhere to. Recent science was extended to try to include the inner world of human beings. Gary Lachman argues that this approach to consciousness is misguided and unfounded. He points to another approach to the study and explanation of consciousness that erupted into public awareness in the late 1800s. In this "secret history of consciousness," consciousness is seen not as a result of neurons and molecules, but as responding to them; meaning is not imported from the outer world, but rather creates it. In this view, consciousness is a living, evolving presence whose development can be traced through different historical periods, which evolves along a path to a broader, more expansive state. What that consciousness may be and how it may be achieved is a major concern of this book. Lachman concentrates on the period of the late 1800s, when Madame Blavatsky first brought the secret history out into the open. As the story unfolds, we encounter the ideas of many modern thinkers, from esotericists like P. D. Ouspensky, Rudolf Steiner, and Colin Wilson to more mainstream philosophers like Henri Bergson, William James, and C. G. Jung, and the psychologist Andreas Mavromatis. Two little known but important thinkers played a major role in his synthesis--Jurij Moskvitin, who showed how our consciousness relates to the neural mechanisms of perception and to the external world, and Jean Gebser, who presented perhaps the most impressive case for the evolution of consciousness. An important contribution to the study of consciousness ... a must-read. Contents: Foreword by Colin Wilson Introduction: Consciousness

Explained The Search for Cosmic Consciousness Esoteric Evolution The Archaeology of Consciousness Participatory Epistemology The Presence of Origin Last Words: Playing for Time Selected Bibliography "A marvelously exhilarating gallop through every important modern theory of consciousness, from Steiner to Maslow, from Bucke's 'cosmic consciousness' to Gebser's 'integral consciousness.'" --Wilson, author of *The Outsider* and *Access to Inner Worlds* "Opens up vast vistas of possibility suggesting that what we experience as the earth may, in itself, be inseparable from our state and that the evolution of human consciousness may be as fundamental a process as our development through genetics. A must-read for those seeking an escape from our contemporary culture's 'sac.'" --Daniel Pinchbeck, author of *Breaking Open the Head* "Thinking outside the box, Lachman challenges many contemporary theories by reinserting a sense of the spiritual back into the conversation. Profoundly erudite, yet easy to read, this book is a provocative mind-stretcher." --Leonard Shlain, *Journal of Art & Physics*, *Alphabet versus the Goddess*, and *Sex, Time & Power*.

The Secret History of Wonder Woman 2022 Within the origin of one of the world's most iconic superheroes hides a fascinating family story—and a crucial history of feminism in the twentieth century. "Everything you might want in a page-turner ... skeletons in the closet, a believe-it-or-not weird history—fun." —Entertainment Weekly *The Secret History of Wonder Woman* is a tour de force of intellectual and cultural history. Wonder Woman, Jill Lepore argues, is the missing link in the history of the struggle for women's rights—a chain of events that begins with the women's suffrage campaign of the early 1900s and ends with the troubled place of feminism a century later. Lepore, a Harvard historian and *New Yorker* staff writer, has uncovered an astonishing trove of documents, including never-before-seen private papers of Wonder Woman's creator, William Moulton Marston. The family story is a tale of drama, intrigue, and irony. In the 1920s, Marston and his wife brought home Olive Byrne, the niece of Margaret Sanger, one of the most influential feminists of the twentieth century. Even while celebrating conventional family life in a regular column that Marston and his wife wrote for *Family Circle*, they themselves pursued lives of extraordinary nonconformity. Marston, internationally known as an expert on truth—he invented the lie detector test—lived a life of scandal to spill them on the pages of *Wonder Woman*. Includes a new afterword with fresh revelations, never before seen letters and photographs from the Marston family's papers, and 161 illustrations. 16 pages in full color.

Against the Modern World 2023 *Against the Modern World* is the first history of Traditionalism, an important yet surprisingly little-known twentieth-century anti-modern movement. Comprised of a number of often secret but sometimes very influential religious groups in the West and in the rest of the world, it affected mainstream and radical politics in Europe and the development of the field of religious studies in the United States, touching the lives of many individuals. French writer Rene Guenon viewed modernity as a dark age and sought to reconstruct the Perennial Philosophy - the central truth shared by all the major world religions. Guenon stressed the urgent need for the West's remaining spiritual and intellectual elite to find personal and collective salvation in the surviving vestiges of ancient religious traditions. A number of disenchanted intellectuals responded to his call. In Europe, America, and the Islamic world, Traditionalists founded institutes, Sufi brotherhoods, Masonic lodges, and secret societies. Some attempted unsuccessfully to guide Fascism and Nazism along Traditionalist lines, and later participated in political terror in Italy. Traditionalist ideas were the ideological cement for the alliance of anti-democratic forces in post-Soviet Russia, and in the Islamic world entered the conversation about the relationship between Islam and modernity. Although its appeal in the West was ultimately limited, Traditionalism has wielded enormous influence in religious studies, through the work of Traditionalists as Ananda Coomaraswamy, Huston Smith, Mircea Eliade, and Seyyed Hossein Nasr.

The Dark Side of Management Feb 13 2022 What isn't management and why doesn't it matter? This compelling book leads the reader away from the stories told by managers and management to show the secret history of the field. In characterizing the progress of management as a war, this book offers a controversial and revealing alternative intellectual history of this overwhelming discipline. The author employs a unique range of theories and sources, including the founding of management, US labour and social history, and earlier intellectual figures such as Marx and W alongside the contemporary insights of Foucault and European and American workerist and post-workerist thought, to shed light on the world of management. This book is key reading for researchers and students across the social sciences. With a controversial and stimulating approach, it also reads for readers with a general interest in business and management issues. Are managers neoliberalism's executioners? Read more from this author here.

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