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Publish like a pro and start building your audience today with the most comprehensive guide on the market. Packed with practical, actionable advice, this brand new fourth edition of Let's Get Digital delivers the very latest best practices on publishing your work and finding readers. Boost your writing career with marketing strategies that are proven to sell more books. Get expert tips on platform building, blogging and social media. Discover which approaches are best for selling fiction vs. non-fiction. · Implement powerful ways to make your ebooks more discoverable. Increase your visibility by optimizing keywords and categories. Weigh the pros and cons of Kindle Unlimited, and find out exactly how to tweak your promotional plans depending on whether you stay exclusive to Amazon or opt for wider distribution. And that's just for starters... Self-publishing a book has never been easier. Print on demand and eBook technology has made the process of self-publishing available to anyone without many upfront costs. However, there are certain steps to self-publishing you need to know. However, there are certain steps to self-publishing that you need to know. We have been publishing books since 2008 and want to share what we have learned with you. In this book, we cover everything from the different companies and costs, to copyright information and book design. What you will learn: Part One: The Foundation for Publishing Success Writing Your Book Editing Your Book Building Your Marketing Platform (e.g., blog, website, Facebook, Twitter, YouTube, etc.) Part Two: Self-Publishing Your Book Pre-Publication Decisions (book title, book description, pricing, categories/keywords, etc.) Book Cover Design Self-Publishing a Print Book Self-Publishing an eBook Self-Publishing an AudioBook Translating Your Book Part Three: Other Publishing Decisions Obtaining a Copyright Forming an Independent Publishing Company You will also find our self-publishing checklist to help you on your journey, as well as additional tips for success. We invite you to come with us and take a walk through the step-by-step process to getting your book self-published. After all, if you can dream it, you can do it! Writers talk about their work in many ways: as an art, as a calling, as a lifestyle. Too often missing from these conversations is the fact that writing is also a business. The reality is, those who want to make a full- or part-time job out of writing are going to have a more positive and productive career if they understand the basic business principles underlying the industry. The Business of Being a Writer offers the business education writers need but so rarely receive. It is meant for early-career writers looking to develop a realistic set of expectations about making money from their work or for working writers who want a better understanding of the industry. Writers will gain a comprehensive picture of how the publishing world works from queries and agents to blogging and advertising and will learn how they can best position themselves for success over the long term. Jane Friedman has more than twenty years of experience in the publishing industry, with an emphasis on digital media strategy for authors and publishers. She is encouraging without sugarcoating, blending years of research with practical advice that will help writers market themselves and maximize their writing-related income. It will leave them empowered, confident, and ready to turn their craft into a career. What's the secret to "extraordinary?" Being stuck in mediocrity sucks. It's easy to identify the symptoms of this disease in your life: are you chronically

bored? Do you wake up knowing today is going to suck? Are you constantly fighting off feelings of emptiness, exhaustion, and knowing you're wasting your life? Well, eff that! Every moment of every day, you can choose to be extraordinary. You can choose to become someone you're incredibly proud to be, who accomplishes amazing goals and achieves greatness. What Extraordinary People Know guides you through how to be free of the mediocrity trap: starting with the inspiration, tools, and kick in the ass you need to get your life going in high gearfrom behavioral change and personal growth expert Anthony Moore. As someone who took his own life from ordinary to extraordinary, Moore has created a three-step path to breaking free of Mediocrity and becoming the hero of your own life. Are you ready to win? #1 NEW YORK TIMES BESTSELLER I Now a major motion picture directed by Steven Spielberg. Enchanting . . . Willy Wonka meets The Matrix. UUSA Today I las one adventure leads expertly to the next, time simply evaporates. In Entertainment Weekly A world at stake. A quest for the ultimate prize. Are you ready? In the year 2045, reality is an ugly place. The only time Wade Watts really feels alive is when hells jacked into the OASIS, a vast virtual world where most of humanity spends their days. When the eccentric creator of the OASIS dies, he leaves behind a series of fiendish puzzles, based on his obsession with the pop culture of decades past. Whoever is first to solve them will inherit his vast fortune[and control of the OASIS itself. Then Wade cracks the first clue. Suddenly hells beset by rivals wholll kill to take this prize. The race is on and the only way to survive is to win. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Entertainment Weekly [] San Francisco Chronicle [] Village Voice [] Chicago Sun-Times [] iO9 [] The AV Club Delightful . . . the grown-upps Harry Potter. Del HuffPost An addictive read . . . part intergalactic scavenger hunt, part romance, and all heart. III CNN IIA most excellent ride . . . Cline stuffs his novel with a cornucopia of pop culture, as if to wink to the reader. Ill Boston Globe IRidiculously fun and large-hearted . . . Cline is that rare writer who can translate his own dorky enthusiasms into prose that both hilarious and compassionate. IINPR I[A] fantastic page-turner . . . starts out like a simple bit of fun and winds up feeling like a rich and plausible picture of future friendships in a world not too distant from our own. IliO9 You can write a book-anyone can. But if you want to write a book that people will want or even need to read, it's not as simple as sitting down to write. In fact, that's one of the biggest mistakes unsuccessful authors make. Writing a book can be one of the smartest moves for your business success. But you need more than writing skills to create an impressive book that readers will love. You also need a plan to market, sell, and leverage your book into a new level of leadership within your industry to reach your professional goals. In Self-Publish & Succeed, trusted best-selling author and entrepreneur Julie Broad shows you that writing a successful nonfiction book starts long before you write your first chapter. To write a book that boosts your brand, generates a profit, and makes you an influencer in your industry, you need the #noboringbooks way. You're about to discover: -The reason why you're not finishing your book-and how to overcome it. -Why most books are boring, and how to keep yours from being one of them. -Which editors you need to perfect your story and where to find them. -The one simple page that could generate thousands of sales. -Seven places to sell your book (and only one starts with "A!"). Nonfiction doesn't mean no fun. Write a money-making book that delivers meaningful impact. Self-Publish & Succeed is your step-by-step guide to writing, publishing, and marketing a book that will get attention, explode your career, and change people's lives-including yours. How do I self-publish my new book? And how much will it cost? Have you ever asked yourself these questions? If so, this is the perfect book for you! In this concise and practical self-publishing guide for aspiring authors, Mike Kowis, Esq., shares his 14-step process to publishing attractive, well-written, and effectively marketed books. Don't worry, it's MUCH easier than you think! In this step-by-step guide, you will learn: *Everything you need to know about self-publishing, including advice for editing, designing, distributing, and marketing your book;*How much this process costs; plus*The surprising lessons Mike learned from selfpublishing his award-winning debut book. This handy book also includes a checklist of the entire 14-step process so you won't miss a single thing. MIKE KOWIS, ESQ., is a corporate tax attorney, college instructor, and awardwinning author. During the two-month process of self-publishing his first book, Engaging College Students: A Fun and Edgy Guide for Professors, Mike took careful notes on each step and later decided to write this book to help other authors who want to self-publish. Mike holds a bachelor's degree and two law degrees, including an advanced law degree from Georgetown University Law Center. He lives in Texas with his beautiful wife, Jessica, their two rambunctious children, and two noisy but sweet dogs. You can find more information at www.engagingcollegestudents.com/self-publishing-guide. Whether you are a business professional looking to

brand yourself as an expert in your field, a first-time novelist dreaming of seeing your name in print, or someone who wants to hand down a treasured family history, The Self-Publishing Roadmap will guide you through each step of the process. This book is designed for those who are new to the self-publishing world in an easy-to-follow format with numerous resources to help you on your journey. The time has never been better to tell your story. Thoroughly revised and updated throughout, the second edition of The Business of Digital Publishing provides an essential introduction to the development of digital products in the book and journal industries today. Offering a fundamental overview of the main technological developments that have influenced the growth of digital publishing, the author introduces students to the key terms and concepts that make digital publishing possible. The four key publishing sectors (professional reference, academic, education and trade) are explored in detail, providing students with the technical literacy to understand digital developments and examine the growth of new business models. In this edition, sections have been updated to address the growth of audiobooks, reading apps, metadata, and open access, while original case studies address key issues such as digital-first publishing, EPUB, social media and crowdsourcing. Also covered are the key issues and debates that face the industry as a whole, such as pricing and copyright, and their impact on the industry is explored through relevant case studies. Taken together, the chapters examine the challenges of digital publishing and explore the opportunities it provides to develop new and diverse audiences. The Business of Digital Publishing remains an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing. After years of being ignored in her marriage, Luisa has fallen for Jarvis. She comes up with a plan to find a new wife for her husband Luke so she can exit her stagnant marriage while keeping everyone happy. It's been no easy task, but she has finally connected Luke with a suitable replacement wife and stepmother for eight-year-old Max, and the new relationship is taking off. What Luisa's careful plan hasn't taken into account is the renewed spark of emotion when she sees Luke at his best again, rising up out of his slump to show another woman the care and attention he hasn't shown Luisa for years. She starts to remember what it was about Luke that she originally fell in love with ... but is it too late? 'This is more than a simple romantic comedy -- Wiseman aims for something much truer and deeply honest about modern marriages' Kate Braithwaite, author 'I know far too many Luisas and Lukes, making this all the more painfully real' Raven Haired Girl 'A serious, sobering and thought-provoking story ... a painfully real read with flawed characters and plenty of heartbreak' Bookaholic Confessions A deadly circus competition. A tinkerer tasked with removing the losing cyborgs' implants. Who is she to protect when she falls for both the handsome ringleader and a beautiful acrobat? This e-short story from the New York Times bestselling author of NOS4A2 and Horns now features an excerpt from Joe Hills novel The Fireman. Imogene is young and beautiful. She kisses like a movie star and knows everything about every film ever made. She's also dead and waiting in the Rosebud Theater for Alec Sheldon one afternoon in 1945. . . . Arthur Roth is a lonely kid with big ideas and a gift for attracting abuse. It isn't easy to make friends when you're the only inflatable boy in town. . . . Francis is unhappy. Francis was human once, but that was then. Now he's an eight-foot-tall locust and everyone in Calliphora will tremble when they hear him sing. . . . John Finney is locked in a basement that's stained with the blood of half a dozen other murdered children. In the cellar with him is an antique telephone, long since disconnected, but which rings at night with calls from the dead. . . . Did you ever consider self-publishing your own book but were daunted by the complex process of actually doing it? Self-published author and expert Carla King gives a simple step-by-step guide to self-publishing your book as an e-book or print book. Plot your success by choosing the reputable tools and services recommended here, along with techniques that will help your book succeed in the market that you choose. "How to produce a commercial-looking book and avoid all the common pitfalls"--Cover. The fully-revised and updated third edition of Catherine Ryan Howard's pragmatic 'how to' selfpublishing guide Do you think that no one has the right to stand between you and your published writer dreams? That the publishing industry is going down in flames and self-publishers are going to rise like a 99c phoenix from the ashes? That all literary agents are interested in doing is blogging sarcastically about the rhetorical question at the start of your query letter, that editors will just use your submitted manuscript for kindling and that you'll be senile before you hear back from either of them? That once you've uploaded the book you finished yesterday afternoon to Amazon, it'll be mere minutes before the money starts rolling in and you can quit your day job? Do you say things like "gatekeepers", "The Big Five", "E.L. James", "legacy publishing" and "indie author" a lot? Are you self-publishing to "show them all"? If you've answered yes to one or more of these questions then I do

apologize, but this isn't the book for you. This book is for writers who consider self-publishing to be a good Plan B, or even a sideline to traditional publication. Who want to do it the cheapest and easiest way possible while still producing a quality product. Who understand that much like Starbucks outlets and Nespresso coffee machines, traditional and self-publishing can peacefully co-exist. Writers who know that they don't have to sell a million copies of their book to start earning a living from their writing, but that they do have to work hard and treat it like a business. Who are blessed with common sense and live in the real world at least most of the time. Who find my jokes funny... If this sounds like you, then SELF-PRINTED: THE SANE PERSON'S GUIDE TO SELF-PUBLISHING may be just the "How To..." guide you were looking for. It will tell you everything you need to know in order to publish a Print On Demand paperback and e-book, and (crucially) sell them, without sounding like anti-Big Publishing propaganda produced by the Ministry of Truth. Be warned: you are now entering a No Saying "Gatekeepers" Zone... A practical guide to self-publishing and marketing children's books including how to set up face-to-face events and promote your children's book online. The novel pits Ted Cogan, a forty-threeyear- old surgeon and self-described womanizer, against Hank Madden, a handicapped veteran detective. From the outset it's not clear who is victim and who is victimizer, as the usually dispassionate Madden grapples with his long-suppressed prejudices and his obsession with bringing Ted Cogan to justice at any cost. It all leads up to the most stunning surprise ending since Scott Turow's Presumed Innocent. When 16-year-old poetry blogger Tessa Dickinson is involved in a car accident and loses her eyesight for 100 days, she feels like her whole world has been turned upside-down. Terrified that her vision might never return, Tessa feels like she has nothing left to be happy about. But when her grandparents place an ad in the local newspaper looking for a typist to help Tessa continue writing and blogging, an unlikely answer knocks at their door: Weston Ludovico, a boy her age with bright eyes, an optimistic smile...and no legs. Knowing how angry and afraid Tessa is feeling, Weston thinks he can help her. But he has one condition -- no one can tell Tessa about his disability. And because she can't see him, she treats him with contempt: screaming at him to get out of her house and never come back. But for Weston, it's the most amazing feeling: to be treated like a normal person, not just a sob story. So he comes back. Again and again and again. Tessa spurns Weston's "obnoxious optimism", convinced that he has no idea what she's going through. But Weston knows exactly how she feels and reaches into her darkness to show her that there is more than one way to experience the world. As Tessa grows closer to Weston, she finds it harder and harder to imagine life without him -- and Weston can't imagine life without her. But he still hasn't told her the truth, and when Tessa's sight returns he'll have to make the hardest decision of his life: vanish from Tessa's world...or overcome his fear of being seen. 100 Days of Sunlight is a poignant and heartfelt novel by author Abbie Emmons. If you like sweet contemporary romance and strong family themes then you'll love this touching story of hope, healing, and getting back up when life knocks you down. A book of writing prompts from the San Francisco Writers Grotto, authors of the bestselling 642 Things series Focus on a single aspect of the craft of writing with help from the San Francisco Writers Grotto. Writing Memoir starts with a foreword by New York Times bestselling author Julie Lythcott-Haims, who offers pointers for crafting a compelling narrative from your own experiences. The rest of the book consists of prompts and space to think, providing opportunities to reframe aspects of your life in thoughtful and interesting ways. Among other ideas, youlll be asked to write: a virtual tour of your hometown a description of what ls in your purse or wallet right now a list of all the lies you lve told an account of a historical event from your own lifetime, in a way that reveals something significant about yourself Take to a café, on vacation, or on your morning commute and practice your creative writing a little bit at a time. Special Features Advice from a published writer, followed by prompts Part of the Lit Starts series, a collection of single-subject writing prompt books by the San Francisco Writers Grotto Check out the other books in this series: Writing Action, Writing Character, Writing Dialogue, Writing Humor, and Writing Sci-fi and Fantasy. 'Self-Publishing Your Book' provides an introduction to self-publishing book, in print and ebook formats; in particular, it examines: the rise of self-publishing, why an author would want to self-publish their book (control over the editorial process, problems with finding a publisher etc.), how Kingsford Self-Publishing can help an author selfpublish their book; how to sell and distribute an author's book. Importantly, all of this is considered in the context of both print and ebook formats (suitable for ebook reader formats). Readership includes: all authors wanting to self-publish: novels, fiction, non-fiction, family histories, history (local or national), poetry etc. Contents includes: Introduction; About us; Background to self-publishing; Why self-publish your book?; Self-Publishing Services

Offered; Selling and distributing your book - selling printed books; selling ebooks: Kindle, iPad, Nook, Kobo and many, many others; How to order your book; How do you contact us and what does it cost? Examples of books produced by Kingsford Self-Publishing Ready to self-publish your book? Got an idea for a story and have no idea where to start? Stuck somewhere in the in-between? 'The Self-publishing Blueprint' is a complete guide to getting your book from idea to publication, and beyond. Whether you've been thinking of dipping your toes into the selfpublishing waters, or you're an author who has had traditional success and is now looking to publish your books yourself, this comprehensive guide will cover every fundamental step of the self-publishing process. How can I promise this? As the bestselling author of over 40+ titles across a number of pen names and genres since 2015, I've been there, done that, got the t-shirt. Now I'm handing the lessons down to you. Self-publishing can seem overwhelming. With this blueprint, you'll understand every mile of the journey before you take your first step. In The Self-publishing Blueprint, you'll learn: Why it's important to understand your definition of success Understanding your genre before you start writing The best ways to plan and research your book How to actually reach 'The end' The different types of editor, what they do, and where to find them How to professionally layout your book The best ways to successfully work with a cover designer The ins and outs of professionally formatting your book Your publishing options, and how to get your books online The pros and cons of the 'exclusive vs wide' debate Every step of the upload screens for publication The fundamentals of author marketing, and selling your book to your ideal reader The most important step to ensuring future author success Ready to finally turn that book idea from a dream into a reality? The Self-publishing Blueprint is your one-stop place to begin your journey. Ready to write your book? So why haven It you done it yet? If you Ire like most nonfiction authors, fears are holding you back. Sound familiar? Is my idea good enough? How do I structure a book? What exactly are the steps to write it? How do I stay motivated? What if I actually finish it, and itlls bad? Worst of all: what if I publish it, and no one cares? How do I know if IIm even doing the right things? The truth is, writing a book can be scary and overwhelming@but it doesn@t have to be. There@s a way to know you@re on the right path and taking the right steps. How? By using a method that lis been validated with thousands of other Authors just like you. In fact, it lis the same exact process used to produce dozens of big bestsellers lincluding David Goggins Ls Can It Hurt Me, Tiffany Haddishls The Last Black Unicorn, and Joey Colemanls Never Lose a Customer Again. The Scribe Method is the tested and proven process that will help you navigate the entire book-writing process from start to finishlithe right way. Written by 4x New York Times Bestselling Author Tucker Max and publishing expert Zach Obront, youll learn the step-by-step method that has helped over 1,500 authors write and publish their books. Now a Wall Street Journal Bestseller itself, The Scribe Method is specifically designed for business leaders, personal development gurus, entrepreneurs, and any expert in their field who has accumulated years of hard-won knowledge and wants to put it out into the world. Forget the rest of the books written by pretenders. This is the ultimate resource for anyone who wants to professionally write a great nonfiction book. From a handy introduction to how the publishing world works, and how authors fit into it, to practical tips on writing your book, strategies for editing and re-writing, Tips from a Publisher is an indispensable guide for authors. Helping you create the perfect submission and telling you the truth about what happens once you get published, it is crammed full of common-sense advice, and some trade secrets, that no aspiring writer should be without. 'Shut up and listen to everything he has to say' \(\text{Caimh McDonnell, bestselling author of The Dublin Trilogy \(\text{Part instruction} \) manual, part sat nav, part friendly arm round the shoulder: this is the book every aspiring writer needs to own' John Mitchinson, co-founder, Unbound [A book-shaped boot camp for emerging writers] essential reading [Judith Heneghan, director, Winchester Writers' Festival Scott knows the publishing industry inside-out and whenever I work with him, I know my authors are in good hands' I Charlotte Seymour, literary agent II wouldn't trust anyone else to give me advice, he really knows his stuff!' I Valerie Brandes, founder, Jacaranda Books IThe best editor I've ever worked with' I Ray Robinson, author of The Mating Habits of Stags Do you want to successfully self-publish in ebook, print or audiobook formats? There are thousands of new books being published every day, but many self-published books quickly sink to the bottom of the pile. Many authors are frustrated because there are so many options for self-publishing, and they don't know which one to choose or what will be best for their book. Others spend thousands of dollars to publish and end up broken-hearted with the result. But it doesn't have to be this way. I've spent the last ten years self-publishing bestselling fiction and non-fiction books and in 2011, I left my day job to become a full-time author-entrepreneur. I've made lots of mistakes along the

way, but through the process of self-publishing 27 books, I've learned the most effective way to publish and market your books. In this book, I'll share everything with you. The book includes: - What you need to know before you self-publish - Why self-publishing an ebook is a good idea - How to format an ebook - Exclusivity and going direct - How to self-publish an ebook - Why self-publish a print book - Print-on-demand will change your life - What you need to know before you print - How to self-publish a print book - What to do if you want help with the publishing process - How to self-publish an audiobook - After self-publishing - How much does it cost to self-publish? - How do you get paid when you self-publish? - Book marketing principles - How to market fiction -How to market non-fiction Plus, links to more useful resources. If you're ready to successfully self-publish, then download a sample or buy now. New digital technology, falling production costs and a new type of company offering publishing services have contributed to self-publishing becoming a viable option for writers, rather than a poor second to finding a commercial publishing deal. Written by a publishing consultant and author, with plenty of advice from other industry professionals, this book offers an objective analysis of the processes and companies involved in self-publishing. It helps you to analyse your objectives, define and meet the needs of your audience and looks at the right kind of content for self publishing. It also provides insight into the editorial processes you will need to put your content through, how to commission services from freelancers and companies and how to get a product worthy of your name. It helps you to understand format and design options, and key issues concerning distribution, sales and marketing. Self-publishing is a costly venture and this guide will help you to scrutinise your investment choices and produce a more professional-looking product. Contains a Foreword by Mark Coker, Founder of Smashwords. The author shares the do's and don'ts of the current publishing world and covers everything from writing and editing to distribution, marketing and promotion. So it came to pass that a couple of poets a a congenially munching their bagels in the spacious basement refectory of a bagelry called Finaglea aa Bagel on JFK in Harvard Square, all the while conjecturing upon the potential mental, spiritual and perhaps even physical salubriousness of occasional social interface with other human beings likewise blest or cused to pursue the word, to ply their craft or sullen art, in isolation a a gave birth to the idea of Bagelbards. At any rate, here it is: The First Annual Bagelbards Anthology, in celebration of the first full year of informal weekly Saturday morning gatherings of Bagelbards in the aforementioned spacius basement of Finaglea aa Bagel. Read it, and eat. I crawl away and shut myself in a room with my Beatle records, the music that would keep me from suicide and strong enough to care for our baby daughter. This was the aftermath of his tours of duty in Vietnam, bringing that war home to our front door, letting itself in uninvited, causing both of us to relive the demons of the violence he experienced over there. It is a story that many women of my era who were married to combat Vietnam vets seldom tell; and who certainly wouldn't commit to paper. It's not a book about The Beatles; but their music is the backdrop to my story, a passion, a love and a musical therapy at the time that absolutely kept me alive. It is the story of the terror a war can bring home and how it can continue with devastating consequences. At that time; when our soldiers returned home from Vietnam; there was no mental health support program for us or our families. They were simply dropped back into a society that despised them and the war they fought; forcing them to internalize the trauma and relive it every day in their minds, and in our homes. Too many committed suicide, too many took my husband's path of physical violence, until finally, during the Gulf Wars our government recognized the need for "debriefing" and PTSD therapy when soldiers returned home; but it is still a token gesture. My story highlights how bad it really was back then and how much more attention needs to be drawn towards the minimal mental health care that our returning veterans receive today. ***Updated 2019 Edition*** LEARN THE RIGHT WAY... ... to set your book up for long-term success, improve sales opportunities, and protect your investment, including: Everything you need to know about ISBNs, Barcodes, Copyright, & LCCNs. Make sure your book can be distributed by any distributor. Never have to abandon your hard-earned reader reviews. Ensure your book can be printed by any printer. Add your book to the major book industry databases. Prevent your advance reading copies from being re-sold. Avoid legal headaches and missed filing deadlines. Straightforward and easy to digest, this is one how-to that every new author or publisher should have in their arsenal!" [Brooke Warner, Publisher of She Writes Press and author of Green-Light Your Book: How Writers Can Succeed in the New Era of Publishing [An essential guide to publishing identifiers, their benefits and uses, and (most importantly) what NOT to do. Required reading for every new entrant into book publishing I and for those who have been here a while, it's never too late to go back to the sound fundamentals that David Wogahn provides

here." [Laura Dawson, Numerical Gurus []...proceed with confidence in spending your time and dollars to get it done right, the first time. I ICarla King, Self-Pub Boot Camp IIIa thorough and deceptively simple guide for independent authors and publishers III "This book will show you how to prepare and submit files to a print-ondemand self-publishing service that is part of the Amazon group of companies--a self-publishing service that you can trust, which requires virtually no investment (just a few dollars for the cost of your book, plus shipping). Following the steps outlined in this guide, your book can be selling in as little as a week once your manuscript is completed."--Back cover Hoping to save his family, one man enters his realm's most glorious tournament and finds himself in the middle of a political chess game, unthinkable bloodshed, and an unexpected romance with a woman he's not supposed to want. Proofreading, author pages, marketing, and more. The Fine Print of Self-Publishing (Fourth Edition) offers a comprehensive guide to the self-publishing world, and is a must-read for any author considering self-publishing his or her book. Self-Publishing 3.0 is a concept and a publishing era defined by the concept: that any author (with the requisite skills) now has the means to establish a sustainable and scalable business. It is also a campaign from the Alliance of Independent Authors (#selfpub3.0) that works with authors, readers, literary organizations, and creative industries to support independent authors in acquiring the three necessary skills: writing, publishing and creative business. The Self-Publishing 3.0 era, the era of author enterprise, began around 2018. In this era, writers are moving beyond exclusively signing all rights to a single 3rdparty publisher, or exclusively self-publishing with one platform or service, into true creative and commercial independence. This short book outlines both the concept and campaign and aims to explain to self-publishing authors why Self-Publishing 3.0 is important, the tools and techniques driving this trend, and how to take part in this movement that is enabling authors in more number than ever before to earn a living from writing and publishing books. Harnessing the fright of Stephen King's It and the small-town innocence of Stranger Things, a haunting novel about grief, love, and the dark depths they drive us to. Right outside the small town of Burriston, Pennsylvania is Ablemls Sanctuary: a luxurious inn with freshly-painted walls, sparkling windows, and a manicured apple orchard all run by the reclusive Ablem family; itlls a place straight from a fairytale. Then people start going missing in the late summer of 1995, vanishing without a trace and returning... different. Stanley Dolmen has his own problems: he's still reeling from his mother sudden death and an uncontrollable power awakening within him. But when his path crosses with the Ablems, he soon finds himself drawn into their world of wealth, secrecy, and the affection hells been starved of in his own family. However, it seems to come with a hefty price. He begins to question their intentions when his world descends into terror, his family is caught in the crosshairs of dangerous people, and a supernatural force is growing wrathful in the surrounding woods. With the help of the outcasts in his neighborhood, he is forced to decide whether to believe the Ablem's checkered past or have the rest of the town pay the ultimate price for his mistakes. Yes, you can publish for free. The industry has changed. You have the tools available to publish a high quality book without having to pay thousands. Today's authors are no longer dependent upon getting the approval of big publishing houses in order to get their work into the hands of the public. Nor do independent authors have to pay for publishing. Most presses set book prices at inflated rates, almost guaranteeing a poorly selling book. With tools like CreateSpace and Kindle Direct Publishing, authors can publish with no upfront costs, and market books at very competitive prices. This book will take you step by step on configuring your manuscript with Word, and putting the world's largest bookseller to work for you! JACK REACHER IS DEAD. OR IS HE? In this fast-paced, riveting thriller, former FBI agent and current private investigator Lauren Pauling receives a mysterious message saying Jack Reacher is dead. The body of a man was found and in his pocket was a toothbrush and an ATM card with the name Jack Reacher. Soon, Pauling is on the hunt for a killer and the case quickly collides with Michael Tallon, who is looking into the disappearance of young woman. Pauling and Tallon are thrown into a sordid world of drug traffickers and professional killers. As Pauling tries to solve the mystery of the dead man who may or may not be Jack Reacher, she finds herself a target in a complex web of murder, betrayal and vengeance. A USA TODAY BESTSELLING SERIES [Fast-paced, engaging, original.] [New York Times bestselling author Thomas Perry [Engrossing!] <code>USA Today bestselling author Rick Murcer <code>IFuriously paced</code>. Great action. <code>II New York Times bestselling author</code></code> Ben Lieberman ISwept me along for the ride. I IEdgar-nominated author Craig McDonald Publishing Basics takes all the mystery our to self-publishing and helps steer you in the right direction. The book is organized in a simple point, question and answer format

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